



# Elevate Your Campus Transportation Experience

Set a new standard for your campus with **Shuttles, Transportation Cleaning, and Electric Vehicle (EV) Infrastructure & Operations.**



**It's time to expect more.  
Learn more today.**

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 **Hallcon®**

[hallcon.com](https://hallcon.com)

# Halcon's Vision for Safer, Smarter Campus Transportation

Today, more than ever, universities need more than just basic transportation services; they need a strategic partner dedicated to continually advancing their safety, efficiency, and sustainability.

## Do not accept the status quo.

**Most transportation is outdated. Inefficient. Low value. It's been done the same way for years.**

Halcon has changed the game. We've redefined what you should expect from your transportation.

Halcon has introduced groundbreaking technology integration and AI-powered data analytics that create unmatched visibility, enhance performance, benchmark transportation program health, and solve problems.

### How We can Transform Your Campus



#### Prioritize Campus Safety

When selecting a university, campus safety is a priority for prospective students, employees, and their families. Halcon views rider safety as our highest priority when shuttling students, faculty, staff, and visitors from parking lots, dorms, buildings, athletic facilities, and more.



#### Achieve Your Sustainability Goals

Accelerate your sustainability goals with Halcon's industry-leading EV expertise. Halcon helps universities transition to zero-emission shuttle programs, guiding them through the electrification process to create a healthy and sustainable campus environment.



#### Deliver Exceptional Transportation Experiences

Halcon's innovative, data-driven solutions transform campus transportation into a seamless and rewarding journey for every rider. From ensuring on-time arrivals to promoting safety and comfort, we create reliable mobility for your entire campus commute.



#### Expand Campus Accessibility

A university shuttle program should ensure reliable and equal access to education and campus resources for students, staff, faculty, and visitors, regardless of physical ability. Halcon makes this happen through innovative technology integration and data analytics that inform usage and on-demand riding trends.



#### Reduce the Demand for Parking

Halcon's university shuttle solutions provide safe and reliable shuttle transportation that reduces the need for parking by decreasing the number of vehicles on campus. We believe that shuttle service should surpass our clients' expectations with exceptional on-time performance, convenience, and comfort.



#### Increase Employee Productivity

Say goodbye to the stress of daily commutes and hello to enhanced productivity with Halcon's commuter shuttle programs. Students, faculty, and staff can reclaim their commuting time, get work done along the way, and arrive on campus refreshed and focused.

# University Shuttles

At Hallcon, we innovate shuttle programs through our AI driven data analytics, robust technology integration, and unique business intelligence platform.

Welcome to the next level of campus shuttle services—where efficiency meets innovation.



## Parking Shuttles

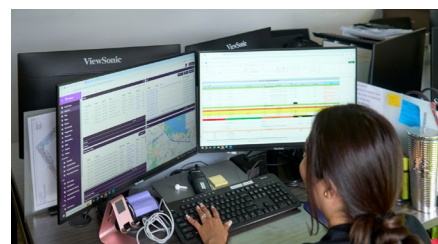
Alleviate the demand for parking spaces and reduce parking challenges with Hallcon's efficient shuttles. We safely transport students, faculty, staff, and visitors between remote lots and key campus locations, ensuring every trip remains quick, safe, and convenient.

## Commuter Transportation

Hallcon's Commuter Shuttles transform daily commutes into productive, stress-free experiences, helping faculty and staff arrive on campus stress-free and on time. By minimizing congestion, decreasing parking demand, and lowering emissions, our shuttles promote a connected campus while reducing the number of cars onsite.

## Last Mile Shuttles

Enhance your campus's connectivity by integrating it with the local public transit network. Last-mile shuttles provide a seamless travel solution, improving accessibility for students, faculty, staff, and visitors navigating to and from your campus throughout the region.



## ADA Shuttles

Hallcon's ADA Shuttle Program ensures seamless travel for everyone across your campus. Equipped with accessible vehicles and innovative rider technology, we deliver a safe, inclusive, and dependable transportation solution customized to meet your university's requirements.

## On-Demand Shuttles

Hallcon leads the way in on-demand transportation, providing on-demand trips both on campus and within the surrounding community. Designed to enhance student life, these services offer a flexible and efficient transportation option for modern campus mobility.

## Command Center

Experience exceptional 24/7 oversight of your transportation systems with Hallcon's Command Center Services. By combining cutting-edge technology with expert management, we ensure seamless operations, enabling students and staff to focus on education and research.



# EV Infrastructure and Operations

## Expertise for Every Mile of Your EV Journey

Hallcon delivers unparalleled expertise in turnkey electric vehicle (EV) infrastructure development, charge management, operations, and maintenance for end-to-end management of your electric fleet. We deliver end-to-end EV infrastructure and maintenance to support your transition to an electric fleet and enable critical technology and analytics to optimize operations, charging, and infrastructure reliability.

## What You Should Expect From Your EV Partner

With a suite of comprehensive EV and EV infrastructure service offerings, Hallcon's expertise is second to none.



### Infrastructure Build

We oversee the entire construction process, managing all aspects of the build or upgrade. We provide exceptional proficiency in design, construction and optimizing high-capacity EV infrastructure, tailored to fit the specific requirements of your program.



### EV Operations

Optimize your fleet's performance, ensuring maximum efficiency through strategic coordination of charging schedules, load management and vehicle duty cycles. Our team focuses on developing, implementing, and fine-tuning EV operations and charging infrastructure to ensure top efficiency and return on your EV investments.



### Engineering & Development

Our team of experts will guide you through the entire process of developing your electric vehicle program and infrastructure. We offer a full range of turnkey services, from selecting and designing the perfect site, engineering your charging infrastructure, installing chargers and acquiring vehicles to support your shuttle program.



### Charge Management & Analytics

We oversee the initiation, launch, and ongoing management of your EV infrastructure start to finish. Our services include implementing EV charging management programs, remote monitoring, and sophisticated analytics to increase energy efficiency and maximize the return on your investment.



# Transportation Cleaning

**While other cleaning companies focus on multiple industries, Hallcon focuses solely on the needs of the transportation industry.**

We offer a unique combination of transportation industry knowledge and cleaning expertise that has redefined the rider experience.

Hallcon sets a new standard for the health and welfare of riders by adhering to stringent quality standards and deploying streamlined cleaning service processes and technology that prioritize riders' health, hygiene, and happiness.

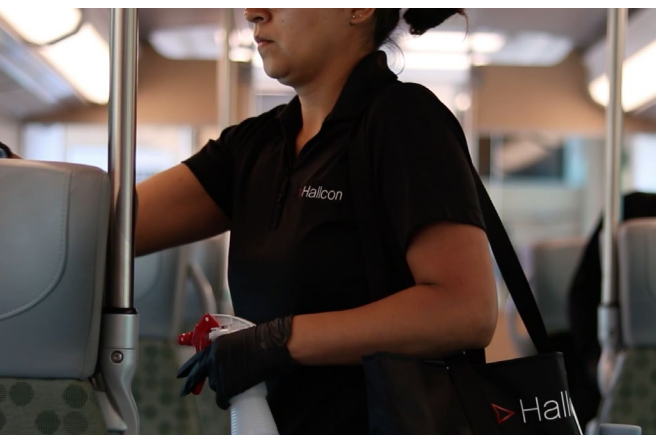


## Elevate Your Brand

We understand that the cleanliness of your facilities and vehicles are a statement about your brand's integrity. A clean fleet and transit station is the ultimate expression of your organization's dedication to providing safe and clean transportation options for your passengers. Elevate your brand with Hallcon's customized cleaning solutions, transcending traditional expectations with our unwavering commitment to quality.

## Grow Ridership

When riders experience the pristine environments created by our expert cleaning teams, they want to ride with us again and again. The power of a clean transit environment is immense, instilling confidence and satisfaction in riders and is a driving force for boosting ridership.



## Create a Healthy Environment

Hallcon's team of disinfection specialists executes comprehensive disinfecting protocols, actively managing potential health risks. We have crafted specialized disinfection programs tailored to various types of transit vehicles and facilities, aiming to protect and enhance the well-being and safety of all riders. Our approach includes tailored disinfecting solutions that meet the unique needs of your system and your passengers' health requirements.

## CASE STUDY

# Launching an On-Demand Campus Shuttle Service in Just 30 Days

One of the most prestigious North American Universities faced the daunting challenge of launching the campus' first on-demand campus transportation program from scratch in under 30 days.

This shuttle service, designed to accommodate riders under the Americans with Disabilities Act (ADA), was envisioned to evolve into a comprehensive and scalable transportation solution for the entire university community.

Hallcon's team quickly mobilized a fleet of electric vehicles and hired professional drivers, ensuring a swift transition in time for the fall semester. The team introduced a cutting-edge ride request mobile application, shifting from a manual, paper-based system to a highly efficient, digital operation.

As a result, Hallcon deployed this critical service within just 30 days, witnessing an 800% surge in growth during the initial 90 days while ensuring 100% reliability and no ride cancellations.

800%      100%

Surge in Growth

Reliability

“The Hallcon team has made an invaluable positive impact on my life.”





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