

Rider
Experience
Redefined.TM



Who We Are.

Hallcon is a rider experience company. We are the only turnkey transportation services partner focused on helping companies, universities, airports, hospitals, and public transit agencies achieve their own goals and objectives through a redefined rider experience.

Hallcon has pioneered the use of technology integration, predictive data analytics, and Business Intelligence (BI) tools to achieve unparalleled ridership growth while optimizing overall cost and service delivery.

1

Rider Feedback

We have invented an innovative approach to assessing rider satisfaction that **sets the industry standard for the measurement of rider experience**. The insights gained from the simultaneous integration of real-time rider feedback and other critical data optimizes growth, focuses service enhancements, and reduces cost.

2

Safety

Through groundbreaking technology integration and data analytics, Hallcon has engineered key linkages between driver behavior and safety outcomes in a predictive manner, **avoiding accidents before they happen**.

4

Operations Excellence

By providing critical visibility into previously unseen opportunities to improve operational performance, **Hallcon multiplies the value of traditional Transportation Management Systems to optimize operations**.

3

Fleet Optimization

Achieving optimal fleet mix and reliability is critical for avoiding costly system delays and keeping riders on time and productive. We leverage critical technology integration and predictive analytics to **anticipate potential vehicle failures and eliminate them before they occur**.

5

Environment & Sustainability

As experts in electric vehicle (EV) transitions and transportation cleaning and disinfecting, including pandemic protocols and processes, **Hallcon boosts confidence in the health and well-being of riders while helping clients reduce their carbon footprint**.

Who We Serve.



Companies



Universities



Airports



Hospitals



Public Transit

HALLCON STATS:

2,300+

Vehicles Across North America

150 Million

Passenger Miles Annually

12 Million

Annual Riders

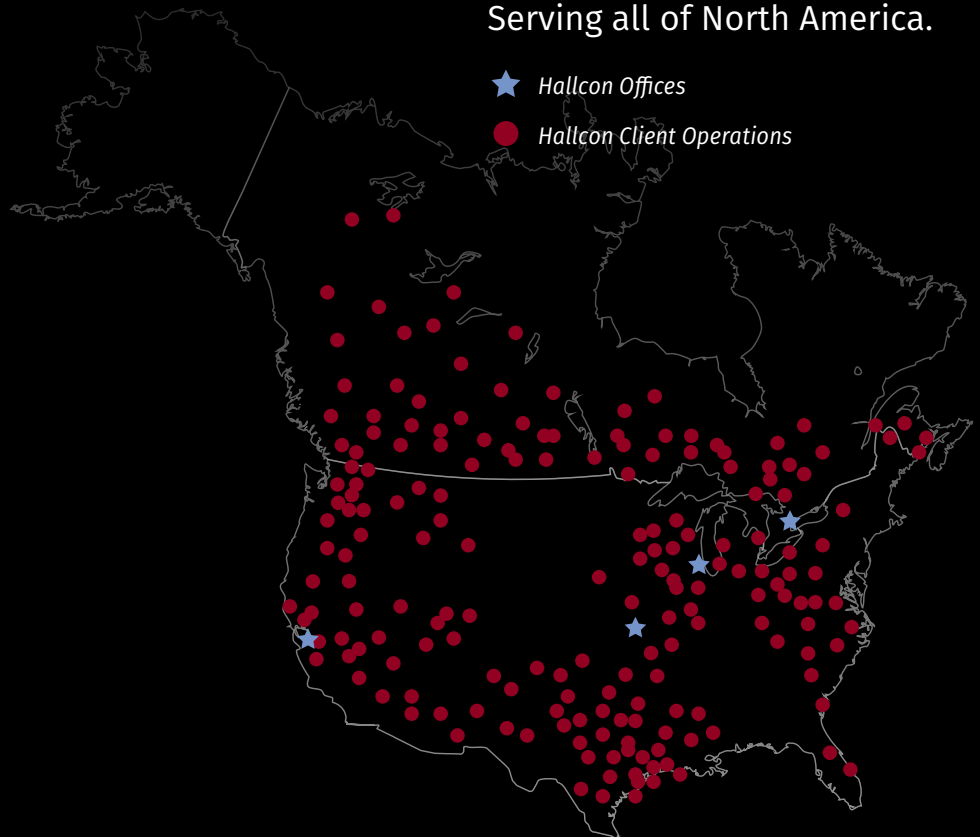
Serving all of North America.



Hallcon Offices



Hallcon Client Operations



Why We Are Different.

Hallcon has **redefined rider experience** through innovative technology integration and data analytics.

Hallcon Capabilities.

Commuter/Fixed Route

We deliver riders on time. Whether employees need to be productive while commuting to work or the public needs convenient transportation in municipalities across North America, Hallcon stands ready to deliver an unparalleled commuter or fixed route experience while reducing congestion, pollution, and energy consumption.

Shuttles/Last Mile/Multi-Employer

We connect riders to services they need. Riders can count on a high level of customer service when making quick trips to hotels, parking facilities, rental car centers, work locations, campus buildings, public transit centers and more. Hallcon makes short trips seamless by moving people safely and efficiently.

On-Demand

We move riders when and where they want to go. Managing over 130 million miles of on-demand trips annually, Hallcon creates a convenient and reliable experience that riders can count on, when and where they need it.

Micromobility

We handle small platform moves. Hallcon can supplement your transportation with micromobility solutions such as shared bicycles, eBikes, commuter bikes, electric pedal assisted bikes, electric scooters, and more. We manage turnkey micromobility including procurement, operations, maintenance and repair, deployment, and data analytics to optimize your investment.

Rail Services

We provide Rail Experts to keep trains moving. Through our vast network of rail experts, trainers, and operators, Hallcon can solve your critical rail staffing, operations, and regulatory challenges. Whether you are starting a new rail line, outsourcing rail operations, expanding services quickly for new customers, seeking contract switching resources, repairing locomotives, or supporting new commuter rail construction, Hallcon can provide you with the experts you need on a project or permanent basis.



Operations/Command Center Management

We manage and optimize your entire network. Hallcon leads central command center services for some of the most complex, 24/7 scenarios involving fixed route, on-demand, shuttles, bikes, and other transportation modes. We integrate technologies and streamline your entire network while managing overall performance.

Specialty Cleaning & Disinfecting

We enhance rider health and comfort. With over 1,000,000 transportation vehicles and stations serviced annually, Hallcon takes the health and welfare of riders to another level to ensure their safety. We employ streamlined cleaning processes and technology that you can rely upon for a consistent and healthy rider experience.

Technology & Data Integration

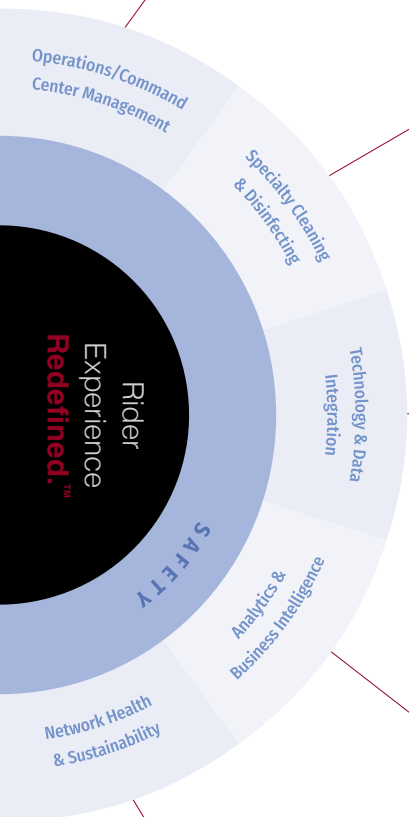
We connect your technology and data. The pace of change and growing complexity in transportation technology for both in-vehicle and transportation management applications is significant. Our engineering team simplifies this challenge through tight integration of key applications and data that leads to a seamless rider experience.

Analytics & Business Intelligence

We bring visibility to key improvement opportunities. Imagine being able to precisely target performance improvement opportunities within your network and solve for those problems in a predictive and cost-effective manner. Through Hallcon's data warehouse, Artificial Intelligence (AI) algorithms and Business Intelligence (BI) tools we bring insights to the table that you would not otherwise see.

Network Health & Sustainability

We ensure the health of your network. Understanding the overall health of your transportation network is critical to streamlining operations, maximizing investments, reducing your carbon footprint, and optimizing your rider experience. Using predictive data analytics and Business Intelligence, Hallcon brings visibility and critical measurement that sets a benchmark for performance improvement.



Analytics and Intelligence.

We develop client insights that set the standard for overall transportation network effectiveness. Hallcon has pioneered innovative technology integration, data capture, predictive analytics, and Business Intelligence (BI) capabilities that have allowed clients to optimize performance, target investments, and solve problems they would not otherwise see.

DIVERSE DATA SOURCES

Through careful technology integration, we capture real-time data from a vast array of sources.

OPERATIONS

SAFETY

FLEET

RIDER
FEEDBACK

ENVIRONMENT

DATA WAREHOUSING

We organize data and key linkages in a sophisticated data warehouse environment.

ARTIFICIAL INTELLIGENCE (AI)

We employ predictive analytics and AI algorithms to identify critical correlations and relationships between data elements and factors that inform predictive metrics.

BUSINESS INTELLIGENCE VISUALIZATIONS

We use predictive metrics to identify actionable performance improvement opportunities and represent these insights visually in dynamic BI dashboards.

The Hallcon Promise.

When serving our clients, we believe the most critical element of
our success is **the value-added partnership we establish.**

“Hallcon epitomizes how a transportation partner should look.”

- DIRECTOR OF OPERATIONS *Stanford University*

What Partnership Means to Us:

- ▶ We serve as an **extension of your brand** in all that we do to support your vision.
- ▶ We do what we say we are going to do, with **no surprises.**
- ▶ We openly **communicate and collaborate** with your team to solve problems and overcome challenges.
- ▶ We serve with a deep sense of **pride and client stewardship** to build mutual trust.
- ▶ We treat your employees and riders with **great care, honesty, and integrity.**



Let Us Redefine Your Rider Experience.

Four offices serving all of North America:

San Jose

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San Jose, CA 95131
Office: 415.915.9800

Chicago

125 S. Clark Street
17th Floor
Chicago, IL 60603
Office: 312.651.3358

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Kansas City

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